



Unlock the leader within and take your career to new heights with the Legacy Leadership Academy. This 8-week program is designed to help you develop essential leadership skills through a powerful blend of self-reflection, empathetic communication, and actionable strategies. Each week builds on the last, offering practical tools and insights that transform both you and your team, empowering you to lead with purpose, resilience, and vision. Ready to step up and lead? **Let's GROW.**

## WEEK 1 - CONNECTING TO YOUR BURN

Greatness starts with belief—and your next level depends on connecting to what drives you: your Burn. This is more than just your “why”—it’s the deep, personal fire that powers your purpose and fuels your fight. In Week 1, you’ll identify and connect to your Burn, using daily reflection and journaling to build unshakable self-belief and unlock your full potential.

## WEEK 2 - PILLARS OF PERFORMANCE

Success in leadership is built on a foundation of our four Pillars of Performance: People, Product, Process, and Plan. This week, we’ll break down how each pillar drives lasting impact, starting with the right people, followed by delivering a standout product, refining efficient processes, and crafting a plan for success. These pillars aren’t just business concepts—they’re your tools to create meaningful, sustainable results and fulfill your purpose as a leader.

## WEEK 3 - LISTEN, LEARN, LEAD BY EXAMPLE

In Week 3, the focus is on Listen, Learn, Lead by Example. Effective leaders prioritize listening to understand their teams, continually seek knowledge for growth, and lead by setting a strong example through their actions. What you permit in your culture, you promote, making leadership by example crucial to success.

## WEEK 4 - EMPATHY

In Week 4, we dive into Empathy as a driving force for leadership. Leaders engage their teams by connecting to their “Why” and fostering creativity, autonomy, and purpose. By creating an environment that values both physical and emotional well-being, you’ll inspire energy, innovation, and resilience, pushing your team to thrive in every challenge. Lead with empathy, and watch as genuine care transforms feelings into results.

## WEEK 5 - GRACE

In Week 5 - Grace, we explore how embracing failure as feedback, rather than fearing it, drives innovation and growth. By creating a safe space where mistakes are seen as learning opportunities, leaders cultivate autonomy, empower teams to take calculated risks, and build an environment that promotes action and solutions. Grace fosters emotional safety, forgiveness, and the patience required for real progress, transforming failures into valuable experiences and paving the way for future success.

## WEEK 6 - ACCOUNTABILITY

This week, we emphasize that compassionate accountability builds trust, promotes autonomy, and empowers teams to take ownership. Leaders must clearly define success, provide the right tools, and create a safe environment for growth. When accountability is done right, it fosters mission alignment, improves team dynamics, and leads to happier, more fulfilled employees who focus on the business while leaders focus on people. Compassionate accountability transforms challenges into opportunities for growth and cultivates a culture of respect, pride, and long-term success.

## WEEK 7 - COLLABORATIVE COMMUNICATION

This week emphasizes listening over reacting, building trust through proactive and empathetic dialogue. Leaders should model active communication by asking questions, summarizing feedback, and fostering a collaborative environment where team members feel heard and valued. Regular practice and continuous improvement in communication skills are essential for strong team dynamics.

## WEEK 8 - YOU

Our last week focuses on personal leadership and self-improvement. It highlights the importance of modeling growth and discipline, embracing challenges as opportunities, and maintaining a growth mindset. Leaders should attract positive energy, invest their time wisely, and continually seek knowledge through books, podcasts, and mentorship, all while ensuring they align with their mission and values.

