

## Bring Legacy to Your Stage

### Real leadership. Real talk. Real results.

Whether you're running a leadership retreat, corporate event, all-staff meeting, or industry conference—we bring the energy and the follow-through.

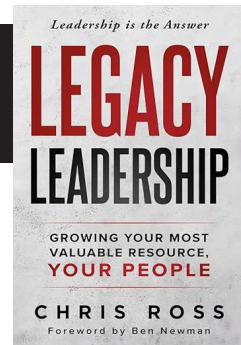


### CHRIS ROSS

Chris has 22 years experience in the healthcare industry. With over 15 years in the post-acute space, he has specific experience with large scale national and regional skilled nursing providers with focus on business planning, execution, operational excellence, turnarounds, as well as clinical program development. His leadership tactics focus primarily on quality and collaboration, bringing together internal and external partners across the operation, clinical, finance, and sales disciplines. His approach has led to strategic acute and post-acute partnerships that have created positive and lasting impacts on the industry. In 2018 Chris founded Legacy Healthcare Consulting with the simple yet powerful goal of Improving Quality through Collaboration. Chris through Legacy continues to produce and provide resources to post-acute leaders created by post-acute leaders. Some of these efforts include his best-selling book: LEGACY Leadership, his podcast Pillar Talk, and the 2025 the LEGACY Leadership Academy!

### LEGACY Leadership by Chris Ross

In addition to delivering high-impact keynotes and workshops, Chris Ross is the author of LEGACY Leadership — a powerful, practical guide to developing better leaders in healthcare and beyond. Drawing from over two decades of leadership experience, including time spent in combat support hospitals and corporate boardrooms, Chris shares the real-world tools that turn average managers into transformational leaders.



Featured tools in the book include:

- The Problem-Solving Feedback System
- The 3 A's of Getting Unstuck
- The Hierarchy of Boundaries
- The Legacy Task List
- The Pillars of Performance


### OBJECTIVES

- Expanded industry knowledge & preparation for challenges
- Engaging your staff, residents, family and all key stakeholders
- Utilizing industry and performance data
- Building an environment that fosters compassionate accountability
- Improved communication and leadership tactics
- Effective strategies that give attendees tools they can implement immediately

### WHY DO PEOPLE CHOOSE LEGACY?

- 15+ years experience in the post-acute care setting
- Industry experience and connections from large national providers to small regional operators
- Live in-person sessions with post-acute care experts
- Proven track record in post-acute care – content experts
- On-going resources available as new episodes of Pillar Talk post weekly
- Most up-to-date training materials and scenarios
- Big energy and crowd engagement

## WHAT ARE PEOPLE SAYING?

A decorative horizontal bar consisting of three segments: a blue segment on the left, a red segment in the middle, and a blue segment on the right.A large, light gray speech bubble graphic in the background, partially overlapping the text.

*"I gained practical tools for leadership, accountability, and communication, while strengthening values like empathy and gratitude. The flexible format made learning easy. Legacy is an excellent investment for anyone looking to grow as a leader. Thank you to Chris and the team for creating such a meaningful and inspiring experience!"*

**Regional Skilled Nursing Operator, Southern California**

*"I worked with Legacy while they rebuilt the trust, sales and admissions process of our sales and marketing department, they absolutely delivered. While many organizations want you to believe that they can provide multiple layers of support, Legacy is one of the few groups that delivers."*

**Mike, COO at Sun Mar Healthcare**

*"I gained new confidence and left feeling inspired to grow as a leader. The instructor made it engaging, supportive, and meaningful. I will recommend him to anyone I encounter who wants to become a stronger, more effective leader."*

**Uday, Nursing Home Administrator, Washington**

*"Chris Ross delivered an inspiring keynote at our annual sales conference. His insights on leadership, marketing strategies, and online growth were invaluable for our team. Legacy Healthcare Consulting is an incredible resource for organizations looking to strengthen their brand and connections."*

**Kaden, Director of Social Media, Champion Care**

*"The content was powerful, practical, and deeply personal. From "Standards over Feelings" to "Empathetic Leadership" and "Compassionate Accountability," every lesson challenged me to reflect, grow, and lead with clarity and conviction."*

**Jesse, Nursing Home Administrator, Kentucky**

*"Chris and his team are incredible. They understand the post-acute/LTC industry inside and out, and are highly passionate about thoughtful, tailored leadership development."*

**Justin, Co-Founder & CEO, Oler Health**

*"Great experience with Legacy! I Learned so much that I will be able to take back and immediately apply. I'm excited to set up training with our market teams! Thanks for a fun and engaging time!"*

**Regional Sales Manager, Pennsylvania**

